



EuroGUCH 2017

The 8th European Meeting on
Adult Congenital Heart Disease

5-6 May, 2017 | Lausanne, Switzerland

Industry Prospectus



Meeting Venue:



EuroGUCH 2017

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TABLE OF CONTENT

Welcome Letter	2
Faculty.....	3
Focused Topics.....	3
Information for Sponsors	2
Sponsorship Packages.....	3
Information for Exhibitors	6
Sponsorship Form and Contract.....	8
Exhibition Form and Contract	10

(click on content to take you to the relevant page)

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Welcome Letter

Dear Colleagues,

It is our great pleasure to announce that the **EURO-GUCH meeting 2017** will be held **5-6 May 2017** at the **Olympic Museum in Lausanne, Switzerland**.

The EURO-GUCH meeting is the most prestigious conference on adult congenital heart disease in Europe, organized under the auspices of the working group on grown-up congenital heart disease of the European Society of Cardiology. Adults with congenital heart disease constitute a rapidly increasing cohort of cardiology patients with lifelong and unique requirements. Just in Switzerland, we have an estimated 25'000 adults with congenital heart disease living among us.

The meeting will cover important and burning topics in adult congenital heart disease and will have an international faculty including many European opinion leaders in the field.

Focus will be given on novel therapeutic strategies of anticoagulation, heart failure, pulmonary hypertension and systemic hypertension, novel interventional therapies for valve dysfunction, and arrhythmia, and problems beyond heart disease (including sexuality and depression).

We expect more than 200 participants from Switzerland and all over Europe attending the meeting, many of them leading programs for adult congenital heart disease at their centers. At the same time, adult congenital heart disease is also increasingly important for general cardiologists, as the concept of shared care between specialist centers and local cardiologists is common for these patients.

Given the special meeting venue at the Olympic Museum at the shores of Lake Geneva, we will celebrate the Olympic spirit: Enthusiasm, teamwork and collaboration. To succeed, we need your help and support.

On behalf of the local organizing committee,
yours sincerely



PD Dr. Matthias Greutmann, FESC
Head Congenital Heart Disease Unit
University Heart Center Zurich
President of the Swiss Working Group

matthias.greutmann@usz.ch

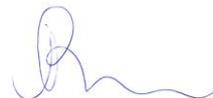


Prof. Dr. Markus Schwerzmann, FESC
Head Congenital Heart Disease Unit
University Hospital Berne, Inselspital
Nucleus Member of the European Working Group

markus.schwerzmann@insel.ch



PD Dr. Daniel Tobler, FESC
Head Congenital Heart Disease Unit
University Hospital Basel
President herznetz.ch
Board member of the Swiss Working Group
Daniel.Tobler@usb.ch



Dr. Judith Bouchardy, FESC
Head Congenital Heart Disease Unit
University Hospitals Lausanne and Geneva
Past-President of the Swiss Working Group
Judith.Bouchardy@hcuge.ch

EuroGUCH 2017

The 8th European Meeting on Adult Congenital Heart Disease

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Invited Faculty

Helmuth Baumgartner, Germany
Maurice Beghetti, Switzerland
Judith Bouchardy, Switzerland
Werner Budts, Belgium
David Crossland, UK
Harran Burri, Switzerland
Julie De Backer, Belgium
John Deanfield, UK
Gerhard Diller, Germany
Andreas Eicken, Germany
Claudia Franke, Germany
Romy Franken, The Netherlands
Harald Gabriel, Austria
Pastora Gallego, Spain
Alessandro Gamberti, Italy
Matthias Greutmann, Switzerland
Johan Holm, Sweden
Alexander Kadner, Switzerland
Christoph Kolb, Germany
Adrienne Kovacs, USA
Martin Kraus, Switzerland
Francesco Maisano, Switzerland
Philip Moons, Belgium
Barbara Mulder, The Netherlands
Erwin Oechslin, Canada
René Pretre, Switzerland
Luigi Raio, Switzerland
Christian Schmied, Switzerland
Markus, Schwerzmann, Switzerland
Dipen Shah, Switzerland
Karen Stout, USA
Lorna Swan, UK
Sarah Thorne, UK
Daniel Tobler, Switzerland
Gruschen Veldtman, USA
Gary Webb, USA
Stephan Windecker, Switzerland

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Focused Topics

Anticoagulation for Arrhythmias. Arrhythmias affect more than 50% of our young adults with congenital heart disease. It will be covered in several sessions, including two dedicated sessions on novel anticoagulants and anticoagulation for specific lesions held on Friday afternoon, 5th May 2017

Heart Failure is a rapidly increasing threat and leading cause of death among our rather young adults with congenital heart disease. It will be covered in several sessions, including two dedicated sessions on state of the art heart failure treatment for specific congenital lesions and on the promise of novel medical treatment options, held on Friday morning and afternoon, 5th May 2017.

Arrhythmias are by far the most common and worrisome complication in adults with congenital heart disease. It will be covered throughout the meeting in various talks including dedicated sessions on desperately needed innovations in device therapy for our young patients, e.g. subcutaneous AICDs, Life west and leadless pacing, held on Friday morning, 5th May 2017.

Pulmonary Hypertension, is still affecting many adults with congenital heart disease and remains one of the most important contributors to morbidity and mortality in our patient population. It will be covered throughout the meeting in various talks including dedicated sessions on the use of novel types of targeted therapies and new patient groups that may benefit from such treatment, held on Friday afternoon, 5th May 2017.

An important topic of the meeting will be **Systemic Hypertension,** found in many adults with congenital heart disease, particularly in the large group of patients with repaired coarctation. In addition, as our patients grow older, traditional acquired cardiovascular risk factors, like hypertension will be as important contributors to morbidity and mortality as they are in adults with acquired heart disease. Hypertension will be covered in various talks, including a dedicated talk on antihypertensive therapy in coarctation patients on Saturday morning, 6th May 2017.

Interventional Therapies for Valve Dysfunction are used in many of our young adults with congenital heart disease, in whom a majority has residual valvar disease and often are at increased perioperative risk due to multiple previous interventions. The field of congenital heart disease has always been in the center of innovation in the field (device closure of interatrial communications, percutaneous pulmonary valve replacement) and will remain so in the future. The topic is covered in several talks, including a dedicated session on Friday morning, 5th May 2017.

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Information for Sponsors

Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Industry Liaison and Sales

Paragon Group

Gail Tito

18, Avenue Louis-Casai

1209 Geneva, Switzerland

Tel: +41 (0)22 533 0948

Fax: +41 (0)22 580 2953

Email: gtito@paragong.com

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be completed and signed and returned to Paragon Group.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

Terms of Payment

50% due with signed contract

50% due by 5 March, 2017

The total amount should be received before the opening date of the Conference.

Payment Methods

Option 1: Payment by credit card

Option 2: Payment by Bank Transfer:

Details will be available in the Invoice

Bank charges are the responsibility of the payer.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 5 March, 2017, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after 5 March, 2017.

Terms and Conditions

The terms and conditions of sponsorship and exhibiting are included in this prospectus.

Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.

EuroGUCH 2017

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Sponsorship Packages

Platinum Sponsorship Package

CHF 15,000

❖ Full Satellite Symposium

- Organization of a Satellite Symposium for up to 45 minutes. The programme is subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: "Official Satellite Symposium of EuroGUCH 2017"
- Symposium programme will be included in the Final Programme (subject to receipt by publishing deadline)

❖ Exhibition Space

- 6 sqm exhibition open space

❖ Advertisement & Acknowledgement

- Inclusion of sponsor's symposium invitation in the participants' bags (insert to be provided by sponsor)
- Inclusion of up to three pieces of promotional material distributed in the participants' Conference bags
- Back-page or inside front page advertisement in the Final Programme, allocated on a first come, first served basis
- Sponsor's logo with hyperlink on Conference website
- Inclusion of symposium programme on the Conference website
- Symposium invitation will be sent out to registered delegates by email 1 month before the Conference
- Platinum Sponsors will be acknowledged as such on the sponsors' board on-site, in the programme book and on the conference website

❖ Registration

- 4 complimentary Conference registrations

❖ Conference Logo

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

EuroGUICH 2017

The 8th European Meeting on Adult Congenital Heart Disease
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Gold Sponsorship Package

CHF 10,000

- ❖ **Exhibition Space**
 - 6 sqm exhibition open space
- ❖ **Conference Bags**
 - Each participant will receive a bag
 - The bag will bear the sponsor's and conference logos
- ❖ **Advertisement & Acknowledgement**
 - Inclusion of up to two pieces of promotional material distributed in the participants' Conference bags
 - Sponsor's logo with hyperlink on Conference website
 - Gold Sponsors will be acknowledged as such on the sponsors' board on-site, in the programme book and on the conference website
- ❖ **Registration**
 - 2 complimentary Conference registrations
- ❖ **Conference Logo**
 - The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

Silver Sponsorship Package (Starter Kit)

CHF 6,500

- ❖ **Name tags**
 - The company's logo will appear on the name tag
- ❖ **Exhibition Space**
 - 6 sqm exhibition open space
- ❖ **Advertisement & Acknowledgement**
 - Sponsor's logo with hyperlink on Conference website
 - Silver Sponsors will be acknowledged as such on the sponsors' board on-site, in the programme book and on the conference website
- ❖ **Registration**
 - 1 complimentary Conference registrations
- ❖ **Conference Logo**
 - The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

EuroGUCH 2017

The 8th European Meeting on Adult Congenital Heart Disease
5-6 May, 2017 | Lausanne, Switzerland

Promotional Material

CHF 1,000 per insert

Inclusion of promotional material, such as leaflets and brochures, in the participants' Conference bags.

Please note that the material should be provided by the sponsor and must be approved by the Secretariat (maximum size A4 and maximum 8 pages).

Advertisements

Full-page color advertisements are available in the following Conference publications:

Final Programme/Abstract Book – Back Cover	CHF 2,000
Final Programme/Abstract Book – Inside Front Cover	CHF 1,500
Final Programme/Abstract Book – Inside Back Cover	CHF 1,500
Final Programme/Abstract Book – Inside Page	CHF 1,000

Additional advertisements within the publication are available on application.

All sponsors will receive their logo with hyperlink on the Conference website and the sponsor's list on-site.

Social Function Opportunities-

Please contact the Industry Liaison Manager
Sponsorship of a Welcome Reception
Sponsorship of the Coffee Breaks
Sponsorship of the Lunch Breaks

Special Requests

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact our exhibition coordinator to discuss your needs.

Acknowledgements

Please note that all sponsorship opportunities include:

- Sponsor's logo with hyperlink on Conference website
- Acknowledgement on Sponsors' Boards on-site
- Acknowledgement in the Sponsors' List in the Final Programme

Please forward your company logo (in eps 300dpi format) in both black and white and color versions to gtito@paragong.com

Sponsor Profile

A 100-word Sponsor Company/Product profile will be published in the list of sponsors and exhibitors in the official programme and must be submitted electronically by e-mail to gtito@paragong.com

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Information for Exhibitors

A commercial and professional exhibition will take place parallel to the conference hours. We wish to maximize the exhibitor's exposure to the delegates, for this reason all coffee breaks will be held in the exhibition area.

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

Open Space Rental - The price for stand space is CHF 500 per square meter.

This includes:

- Exhibitors' Manual
- 100 Word Company/product profile in the Final Programme
- Exhibitors' badges
- Welcome Reception for registered exhibitors
- Tea/coffee for registered exhibitors
- Cleaning of public areas and gangways

Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas, which were not ordered and paid for by the exhibitor.

Allocation of Exhibition Space

Space Allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location.

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6 sqm booked, and one badge for every 6 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee.

Technical/Exhibitor Manual

A technical manual outlining all technical aspects of exhibiting will be circulated 2 months before the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

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Acknowledgements

Please note that all sponsorship opportunities include:

- Exhibitors's logo with hyperlink on Conference website
- Acknowledgement on Sponsors / Exhibitors Boards on-site
- Acknowledgement in the Sponsors / Exhibitors List in the Final Programme

Please forward your company logo (in eps 300dpi format) in both black and white and color versions to gtito@paragong.com.

Exhibitor Profile

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of sponsors and exhibitors in the official programme and must be submitted electronically by e-mail to gtito@paragong.com

Site Inspections

Exhibitors and sponsors are free to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

Payment Methods

As detailed above in the Sponsorship section.

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 5 March, 2017, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after 5 March, 2017.

Terms and Conditions

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Sponsorship Form and Contract

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Paragon Group
Ms Gail Tito
18, Avenue Louis-Casai
1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
Email: gtito@paragong.com

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description (max of 100 words)	

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items:

Item	Price	Total

EuroGUCH 2017

The 8th European Meeting on Adult Congenital Heart Disease
5-6 May, 2017 | Lausanne, Switzerland

(Page 2)

Name of Company:

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Method of Payment:

Credit Card

Type of card:
Credit card no:
Expiry Date:
Card Holder:

Bank Transfer

Details will be available in the invoice
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Signature and company stamp.....
Date.....

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18, Avenue Louis-Casai
1209 Geneva, Switzerland
Tel: +41 (0)22 533 0948
Fax: +41 (0)22 580 2953
Email: gtito@paragong.com

We, the undersigned, express our wish to book a booth as marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description (max of 100 words)	

* Name of the company - as you wish it to appear on all acknowledgments.

Choice	Stand No	Open space	Total Price
1 st Choice			CHF
2 nd Choice			CHF
3 rd Choice			CHF

EuroGUCH 2017

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(Page 2)

Name of Company:

.....

Method of Payment:

Credit card:

Credit card no.: Expiry Date:

Type of Card:

Card Holder:

Bank Transfer:

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Signature and company stamp.....

Date.....