



Euro**GUCH**

# Prospectus

## EuroGUCH 2019

The 10<sup>th</sup> European Meeting on Adult  
Congenital Heart Disease

**5-6 April, 2019 | Zagreb, Croatia**

Co-Chairs:

M. Brida, W. Budts and J.W.Roos-Hesselink

[www.euroguch.com](http://www.euroguch.com)



**ESC**

Working Group  
Grown-up Congenital  
Heart Disease

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### Welcome Letter

Dear Colleagues,

It is our great pleasure to announce that the EURO-GUCH meeting 2019 will be held in Zagreb, Croatia on April 5-6, 2019.

The EuroGUCH meeting is the most prestigious conference on adult congenital heart disease in Europe, organized under the auspices of the working group on Grown-Up Congenital Heart Disease of European Society of Cardiology.

Adults with congenital heart disease constitute a rapidly growing cohort of cardiology patients with lifelong and unique requirements; therefore knowledge in adult congenital heart disease is increasingly important not only for adult congenital cardiologists, but also for trainees and general cardiologists.

The Scientific program will cover important topics in contemporary treatment of adult congenital heart disease. The focus will be on the latest clinical, interventional, surgical, and scientific developments with the international faculty consisting of global opinion leaders in the field.

We do hope that EuroGUCH 2019 will fulfill your expectations and trust that you will enjoy visiting the beautiful city of Zagreb.

Looking forward to see you in Zagreb in April 2019.

Yours sincerely,



**Margarita Brida**  
Co-Chairperson



**Werner Budts**  
Co-Chairperson



**Jolien W. Roos – Hesselink**  
Co-Chairperson



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### Invited Faculty

**Margarita Brida**, Croatia  
**Werner Budts**, Belgium  
**Luke Burchill**, Australia  
**Massimo Chessa**, Italy  
**Michele D'Alto**, Italy  
**Julie De Backer**, Belgium  
**Gerhard Diller**, Germany  
**Laura Dos Subira**, Spain  
**Andreas Eicken**, Germany  
**Harald Gabriel**, Austria  
**Pastora Gallego**, Spain  
**Michael Gatzoulis**, UK  
**Alessandro Giamberti**, Italy  
**Matthias Greutmann**, Switzerland  
**Vibeke E. Hjortdal**, Denmark  
**Magalie Ladouceur**, France  
**Davor Milicic**, Croatia  
**Barbara Mulder**, The Netherlands  
**Koichiro Niwa**, Japan  
**Erwin Oechslin**, Canada  
**Katja Prokselj**, Slovenia  
**Jolien Roos-Hesselink**, The Netherlands  
**Markus Schwerzmann**, Switzerland  
**Jane Sommerville**, UK  
**Maja Strozzi**, Croatia  
**Daniel Tobler**, Switzerland  
**Oktay Tutarel**, Germany  
**Alexander Van De Bruaene**, Belgium  
**Roland van Kimmenade**, The Netherlands  
**Annemien Vandenbosch**, The Netherlands  
**Gruschen Veldtman**, USA  
**Joost Venmelle**, The Netherlands  
**Carole Warnes**, USA  
**Gary Webb**, USA

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## Information for Sponsors

### Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

### Industry Liaison and Sales

Paragon Group  
Mrs. Gail Tito  
18, Avenue Louis-Casai  
1209 Geneva, Switzerland  
Tel: +41 (0)22 533 0948  
Fax: +41 (0)22 580 2953  
Email: [gtito@paragong.com](mailto:gtito@paragong.com)

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be completed and signed and returned to Paragon Group.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

### Terms of Payment

50% due with signed contract  
50% due by 5 February, 2018

The total amount should be received before the opening date of the Conference.

### Payment Methods

*Option 1:* Payment by credit card  
*Option 2:* Payment by Bank Transfer:  
Details will be available in the Invoice  
Bank charges are the responsibility of the payer.

### Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 5 February, 2019, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after 5 February, 2019.

### Terms and Conditions

The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.

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### Sponsorship Packages

#### Platinum Sponsorship Package

€ 12,000

##### ❖ Full Satellite Symposium

- Organization of a Satellite Symposium for up to 45 minutes. The programme is subject to the approval of the Conference Scientific Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: "Official Satellite Symposium of EuroGUCH 2019"
- Symposium programme will be included in the Final Programme (subject to receipt by publishing deadline)

##### ❖ Exhibition Space

- 6 sqm exhibition open space

##### ❖ Advertisement & Acknowledgement

- Inclusion of sponsor's symposium invitation in the participants' bags (insert to be provided by sponsor)
- Inclusion of up to three pieces of promotional material distributed in the participants' Conference bags
- Back-page or inside front page advertisement in the Final Programme, allocated on a first come, first served basis
- Sponsor's logo with hyperlink on Conference website
- Inclusion of symposium programme on the Conference website
- Symposium invitation will be sent out to registered delegates by email 1 month before the Conference
- Platinum Sponsors will be acknowledged as such on the sponsors' board on-site, in the programme book and on the conference website

##### ❖ Registration

- 4 complimentary Conference registrations

##### ❖ Conference Logo

- The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

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### Gold Sponsorship Package

€ 8,000

- ❖ **Exhibition Space**
  - 6 sqm exhibition open space
- ❖ **Conference Bags**
  - Each participant will receive a bag
  - The bag will bear the sponsor's and conference logos
- ❖ **Advertisement & Acknowledgement**
  - Inclusion of up to two pieces of promotional material distributed in the participants' Conference bags
  - Sponsor's logo with hyperlink on Conference website
  - Gold Sponsors will be acknowledged as such on the sponsors' board on-site, in the programme book and on the conference website
- ❖ **Registration**
  - 2 complimentary Conference registrations
- ❖ **Conference Logo**
  - The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

### Silver Sponsorship Package (Starter Kit)

€ 5,000

- ❖ **Name tags**
  - The company's logo will appear on the name tag
- ❖ **Exhibition Space**
  - 6 sqm exhibition open space
- ❖ **Advertisement & Acknowledgement**
  - Sponsor's logo with hyperlink on Conference website
  - Silver Sponsors will be acknowledged as such on the sponsors' board on-site, in the programme book and on the conference website
- ❖ **Registration**
  - 1 complimentary Conference registrations
- ❖ **Conference Logo**
  - The right to use the Conference logo (following supplied guidelines) on relevant Conference material, approved by Secretariat

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### Promotional Material

€500 per insert

Inclusion of promotional material, such as leaflets and brochures, in the participants' Conference bags.

Please note that the material should be provided by the sponsor and must be approved by the Secretariat (maximum size A4 and maximum 8 pages).

### Advertisements

Full-page color advertisements are available in the following Conference publications:

Final Programme/Abstract Book – Back Cover	€1200
Final Programme/Abstract Book – Inside Front Cover	€1000
Final Programme/Abstract Book – Inside Back Cover	€800
Final Programme/Abstract Book – Inside Page	€500

Additional advertisements within the congress are available on application.

All sponsors will receive their logo with hyperlink on the Conference website and the sponsor's list on-site.

**Social Function Opportunities-** Please contact the Industry Liaison Manager

Sponsorship of a Welcome Reception

Sponsorship of the Coffee Breaks

Sponsorship of the Lunch Breaks

### Special Requests

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact our exhibition coordinator to discuss your needs.

### Acknowledgements

Please note that all sponsorship opportunities include:

- Sponsor's logo with hyperlink on Conference website
- Acknowledgement on Sponsors' Boards on-site
- Acknowledgement in the Sponsors' List in the Final Programme

Please forward your company logo (in eps 300dpi format) in both black and white and color versions to [gtito@paragong.com](mailto:gtito@paragong.com)

### Sponsor Profile

A 100-word Sponsor Company/Product profile will be published in the list of sponsors and exhibitors in the official programme and must be submitted electronically by e-mail to [gtito@paragong.com](mailto:gtito@paragong.com)



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### Information for Exhibitors

A commercial and professional exhibition will take place parallel to the conference hours. We wish to maximize the exhibitor's exposure to the delegates, for this reason all coffee breaks will be held in the exhibition area.

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

**Open Space Rental** - The price for stand space is €350 per square meter. Minimum space is 6 sqm.

#### This includes:

- Exhibitors' Manual
- 100 Word Company/product profile in the Final Programme
- Exhibitors' badges
- Welcome Reception for registered exhibitors
- Tea/coffee for registered exhibitors
- Cleaning of public areas and gangways

#### **Booth Decorations**

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas, which were not ordered and paid for by the exhibitor.

#### **Allocation of Exhibition Space**

Space Allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed/faxed to ensure reservation of a desired location.

Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

#### **Exhibitor Registration**

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6 sqm booked, and one badge for every 6 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee.

#### **Technical/Exhibitor Manual**

A technical manual outlining all technical aspects of exhibiting will be circulated 2 months before the Conference. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

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### Acknowledgements

Please note that all sponsorship opportunities include:

- Exhibitors's logo with hyperlink on Conference website
- Acknowledgement on Sponsors / Exhibitors Boards on-site
- Acknowledgement in the Sponsors / Exhibitors List in the Final Programme

Please forward your company logo (in eps 300dpi format) in both black and white and color versions to [Tshmuel@paragong.com](mailto:Tshmuel@paragong.com)

### Exhibitor Profile

A 100-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of sponsors and exhibitors in the official programme and must be submitted electronically by e-mail to [qtito@paragong.com](mailto:qtito@paragong.com)

### Site Inspections

Exhibitors and sponsors are free to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

### Payment Methods

As detailed above in the Sponsorship section.

### Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 5 February, 2019, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after 5 February, 2019.

### Terms and Conditions

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### Sponsorship Form and Contract

Please complete the following information and return to the Exhibition Manager:

**Industry Liaison and Sales**

Paragon Group  
 Mrs. Gail Tito  
 18, Avenue Louis-Casai  
 1209 Geneva, Switzerland  
 Tel: +41 (0)22 533 0948  
 Fax: +41 (0)22 580 2953  
 Email: [gtito@paragong.com](mailto:gtito@paragong.com)

We, the undersigned, express our wish to Sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description (max of 100 words)	

\* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items:

Item	Price	Total

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**Name of Company:**

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**Method of Payment:**

**Credit Card**

Type of card:  
Credit card no:  
Expiry Date:  
Card Holder:

**Bank Transfer**

Details will be available in the invoice  
Bank charges are the responsibility of the payer.

**Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by 5 March, 2017, will entitle a reimbursement of 50% of the sponsorship payment, under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after 5 March, 2017.

**Terms and Conditions**

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Signature and company stamp.....  
Date.....



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 1209 Geneva, Switzerland  
 Tel: +41 (0)22 533 0948  
 Fax: +41 (0)22 580 2953  
 Email: [gtito@paragong.com](mailto:gtito@paragong.com)

We, the undersigned, express our wish to book a booth as marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

* Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description (max of 100 words)	

\* Name of the company - as you wish it to appear on all acknowledgments.

Choice	Stand No	Open space	Total Price
1 <sup>st</sup> Choice			EUR
2 <sup>nd</sup> Choice			EUR
3 <sup>rd</sup> Choice			EUR

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**Name of Company:**

.....

**Method of Payment:**

**Credit card:**

Credit card no.:    Expiry Date:  
Type of Card:  
Card Holder:

**Bank Transfer:**

Details will be available in the invoice  
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**Terms and Conditions**

The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.

Signature and company stamp.....

Date.....